

AVISIAN PUBLISHING • 2008 INSERTION ORDER

Agreement:

Authorization for advertising placement(s) as follows:

Regarding ID Magazine

- Spring 2008 Summer 2008
 Fall 2008 Winter 2008

Specify type of placement:

- Full Page Half Page
 Third Page Skyscraper Sixth Page

Insertion rate per issue: \$ _____

Total: \$ _____

CR80News Print Edition:

- Spring 2008 Fall 2008

Specify type of placement:

- Full Page Half Page
 Third Page Skyscraper Sixth Page

Insertion rate per issue: \$ _____

Total: \$ _____

Online publication(s):

- ContactlessNews CR80News
 SecureIDNews RFIDNews

Specify type of placement:

- Display ad *
 Text ad Marketplace ad

Number of placements (months):

- 12 times Beginning month: _____
 6 times Specific months: _____
 1 time Specific month: _____

Insertion rate per issue: \$ _____

Total: \$ _____

Graphic development: \$ _____

** Display ad add-on placements:*

- Display ad in eDigest; Qty per month: _____
 Banner ad in eDigest; Qty per month: _____

Insertion rate per issue: \$ _____

Total: \$ _____

Total for Insertion Order: \$ _____

Special instructions:

Terms & Conditions:

AGENCY COMMISSIONS: A commission equalling 10% of the gross amount of the billing is offered to agencies recognized by the publisher.

BILLING DETAILS: Net total due 30 days from invoice date: 2% monthly finance charge on unpaid balance amounts for accounts exceeding 30 days. Contracts for 3, 6, or 12 months must be paid quarterly in advance of each quarter's first insertion. Delinquent accounts result in termination of further advertising until the balance is paid in full, including finance charges.

CANCELLATIONS: Should the advertiser choose to cancel or break this agreement at any time during the contract period, advertiser must provide written notice by the first day of the month prior to cessation. Advertiser will remit all outstanding balances for ads run and will be short rated if the number of ads actually run did not meet the level required to entitle the rates paid.

All copy is subject to approval of the publisher as are all placement locations and durations. Publisher reserves the right to reject any misleading or objectionable copy and to insert the word "Advertisement" above and/or below any insertion. Advertiser assumes responsibility and liability for their ad's text, illustrations, and copy.

Billing Address and Contact Info:

Company: _____

Contact Name: _____

Title: _____

Address: _____

Address 2: _____

City/State/Zip: _____

Country: _____

Phone: _____

Fax: _____

Email: _____

Authorized Signature:

As a representative authorized by the company / organization listed below to enter into this agreement with AVISIAN Inc., I accept and agree to abide by all terms and conditions.

Signature: _____

Title: _____

Company: _____

Date: _____

Send or fax completed agreement to Advertising Manager at the address listed below, or fax to 850-222-4477.

AVISIAN PUBLISHING • 2008 PAYMENT AUTHORIZATION

I hereby authorize AVISIAN Publishing to process the following payment to the credit card account as indicated on this form.

TRANSACTION DETAILS:

Company/client name: _____
Order Amount: _____ (US Dollars)
Item Name/Service: Advertising placement(s)

BILLING DETAILS:

Please enter the following information exactly as it appears on your credit card statement.

Country: _____
First Name: _____
Last Name: _____
Card Type: Visa,
 Mastercard
 American Express
 Discover

Card Number: _____
Expiration Date: (MM/YY): _____

Card Security Code: _____
*(For Visa, MC, and Discover it is the 3-digit number on the back of the card.
For American Express, it is the 4-digit number on the front of the card after and to the right of the card number.)*

Address 1: _____
Address 2: _____
City: _____
State: _____
ZIP Code: (5 or 9 digits) _____
Email Address: _____
Telephone: _____

Authorized Signature: _____

Date: _____

Fax this form to 850-222-4477 or email to advertise@AVISIAN.com. A confirmation will be sent via email to the address specified above when payment has been processed.